

Towards an Australian Digital Communications Strategy

Lessons from Cross-Country Case Studies

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Abstract: In the early 21st century, governments developed national broadband plans to supply high-speed broadband networks for the emerging digital economy and to enable digital services delivery. Most national broadband plans are now focused on moving to ever faster networks, but there is a growing need to develop national digital communications strategies to focus on the demand-side of the broadband “eco-system”. In this paper, we outline the approaches adopted by the United States, Canada, the United Kingdom, Singapore, and Korea to assist in the development (or renewal) of Australia’s national broadband strategy, or, as we prefer, national digital communications strategy. The paper draws on the lessons learned from the case-study countries and the recent pandemic and considers some theoretical aspects of the broadband ecosystem. We conclude by suggesting a process to re-evaluate Australia’s national digital communications strategy as it rolls forward, and to incorporate recent international trends to develop demand-side policies to enable greater adoption and use of existing broadband infrastructure and digital services.

Keywords: Broadband connectivity, broadband demand, broadband supply, digital communications strategy, national broadband strategy

Introduction

In the first decade of the 21st century, governments developed policies to enable residents to have improved access to broadband networks. In Australia, this trend was reflected in the successful 2007 federal election campaign by the Labor Party to support fixed broadband access to all premises, a policy that eventually led to the National Broadband Network (NBN)

Communications For National Development Lessons From Experience

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Communications for National Development Robert D. Graff, 1983 [Index of Conference Proceedings Received](#) British Library. Lending Division, 1984 *Handbook of Research on Examining Cultural Policies Through Digital Communication* Önay Dogan, Betül, Gül Ünlü, Derya, 2018-11-09 Culture is one of the most important elements for explaining individuals behaviors within the social structure It meets the various social needs of members of a society by directing how individuals must react to various events and how to act in specific circumstances A planned and systematic process is required for disseminating this cultural accumulation as a policy which is produced collectively by all members within their everyday life practices The Handbook of Research on Examining Cultural Policies Through Digital Communication provides emerging research on this aspect of cultural policy which is formed within the framework of this systematic process in a strategic manner and can be defined as various activities of the state intended for art human sciences and cultural inheritance

Creating such cultural policies involves the establishment of measures and organizations required for the development of each individual providing economic and social facilities all of which are actions intended for directing society Featuring coverage on a broad range of topics such as long distance education digital citizenship and public diplomacy this book is ideally designed for academicians researchers advanced level students sociologists international and national organizations and government officials

Education, Communication and Democracy in Africa Chikumbutso Herbert Manthalu, Victor Chikaipa, Anthony Mavuto Gunde, 2021-07-22 This innovative volume critically examines the intersection between democracy education and communication in African educational domains Providing a platform for multidisciplinary research it advances scholarship in democratic citizenship education in African higher education through methodological and theoretical innovation The book discusses the extent to which explicit or subtle communication frameworks that underlie policymaking institutional culture teaching and learning experiences in African higher education significantly engender democratic mind habits and practices in students as citizens Chapters in the book examine how communication frameworks in pedagogy ought to navigate power imbalances between students on the one hand and the institution and academics on the other The book also examines how disempowering higher education policies are and whether they contribute to democratic equality This book will be of great interest to academics researchers and post graduate students in the fields of education democratic citizenship education communication and African studies

The Handbook of Religion and Communication Yoel Cohen, Paul A. Soukup, 2023-02-22 Provides a contemporary view of the intertwined relationship of communication and religion The Handbook of Religion and Communication presents a detailed investigation of the complex interaction between media and religion offering diverse perspectives on how both traditional and new media sources continue to impact religious belief and practice across multiple faiths around the globe Contributions from leading international scholars address key themes such as the changing role of religious authority in the digital age the role of media in cultural shifts away from

religious institutions and the ways modern technologies have transformed how religion is communicated and portrayed. Divided into five parts, the Handbook opens with a state-of-the-art overview of the subject's intellectual landscape, introducing the historical background, theoretical foundations, and major academic approaches to communication, media, and religion. Subsequent sections focus on institutional and functional perspectives, theological and cultural approaches, and new approaches in digital technologies. The essays provide insight into a wide range of topics, including religious use of media, religious identity, audience gratification, religious broadcasting, religious content in entertainment films, and religion news reporting about religion, race, and gender; the sex-religion matrix; religious crisis communication; public relations and advertising; televangelism; pastoral ministry; death and the media; online religion; future directions in religious communication; and more. Explores the increasing role of media in creating religious identity and communicating religious experience. Discusses the development and evolution of the communication practices of various religious bodies. Covers all major media sources, including radio, television, film, press, digital, online content, and social media platforms. Presents key empirical research, real-world case studies, and illustrative examples throughout. Encompasses a variety of perspectives, including individual and institutional actors, academic and theoretical areas, and different forms of communication media. Explores media and religion in Judeo-Christian traditions, Islam, Buddhism, Hinduism, religions of Africa, Atheism, and others. The Handbook of Religion and Communication is an essential resource for scholars, academic researchers, practical theologians, seminarians, mass communication researchers, and undergraduate and graduate students taking courses on media and religion.

Intergovernmental Conference on Communication Policies in Asia and Oceania, Kuala Lumpur (Malaysia), 5-14 Feb. 1979, 1979

Foundations of Educational Technology J. Michael Spector, 2015-06-19. An engaging book for professional educators and an ideal textbook for certificate, masters, and doctoral programs in educational technology, instructional systems, and learning design. Foundations of Educational Technology, Second Edition, offers a fresh, interdisciplinary, problem-centered approach to the subject, helping students build extensive notes and an electronic portfolio as they navigate the text. The book addresses fundamental aspects of educational technology theory, research, and practice that span various users, contexts, and settings, includes a full range of engaging exercises for students that will contribute to their professional growth, and offers the following 4-step pedagogical features inspired by M. D. Merrill's *First Principles of Instruction*: TELL Primary presentations and pointers to major sources of information and resources; ASK Activities that encourage students to critique applications and share their individual interpretations; SHOW Activities that demonstrate the application of key concepts and complex skills with appropriate opportunities for learner responses; DO Activities in which learners apply key concepts and complex skills while working on practice assignments and/or projects to be created for their electronic portfolios. The second edition of this textbook covers the core objectives addressed in introductory educational technology courses while adding new sections on mobile learning, MOOCs, open educational resources, big data, and learning

analytics along with suggestions to instructors and appendices on effective writing professional associations journal and trade magazines *Electrical Communication*, 1923 **Resources in Education**, 1981 Management Education for National Development Udo Udo-Aka, 1983 **Choice**, 1983 **Proceedings of the National Conference on Computing for Nation Development**, 2007 The Politics of Generative Artificial Intelligence in Empowering Education Jian Li, 2025-11-15 This book explores the politics of generative artificial intelligence in empowering education from a global perspective It examines the politics of generative artificial intelligence in empowering education in the USA the UK Canada Australia France China India and Malaysia This book showcases a comprehensive analysis of the case studies to uncover how the politics of generative artificial intelligence empower education globally and discusses the challenges involved It also provides suggestions and strategies to optimize the politics of generative artificial intelligence in empowering education This book serves as a useful resource for scholars and researchers who are interested in work on and research sustainable educational development globally as well as administrators and stakeholders in the Chinese international education system and graduate students who major and minor in the field of sustainable educational development **Development Communication Report**, 1980 **Communication and Change in the Developing Countries** Daniel Lerner, Wilbur Lang Schramm, 1967 *List of Documents and Publications in the Field of Mass Communication* Unesco, 1977 International Consultative Meeting on Communications for Women in Development, Rome, Italy, October 24-28, 1988: International Consultative Meeting on Communications for Women in Development: Rome, Italy, October 24-28, 1988, 1990 **Asian Bibliography**, 1987 Global Guide to Media & Communications John A. Lent, 1987 *Communication and Class Struggle: Capitalism, imperialism* Armand Mattelart, Seth Siegel, 1979

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