

Creative Computer Software for Strategic Thinking and Decision Making

A Guide for Senior Management
and MIS Professionals

Robert J. Thierrauf

Creative Computer Software For Strategic Thinking And Decision Making

Lei Shi



Creative Computer Software For Strategic Thinking And Decision Making:

Creative Computer Software for Strategic Thinking and Decision Making Robert J. Thierauf, 1993-01-21 Future thinking about improving strategic thinking and decision making involves integrating creativity with the latest in information systems. The text looks at a number of areas that are impacted by creativity with special emphasis on creative computer software. Management decision making is examined from a problem finding or a forward looking viewpoint that can benefit from utilizing creative computer software. Not only is this software useful for organizing ideas but also for getting managers involved in networking ideas in different locations of a company. The software centers on the generation of new ideas. To demonstrate the generation of these ideas the text gives a number of real world applications of creative computer software. Particular emphasis is placed on IdeaFisher 4.0

Effective Business Intelligence Systems Robert J. Thierauf, 2001-06-30 One step above knowledge management systems are business intelligence systems. Their purpose is to give decision makers a better understanding of their organization's operations and thus another way to outmaneuver the competition by helping to find and extract the meaningful relationships, trends, and correlations that underlie the organization's operations and ultimately contribute to its success. Thierauf also shows that by tying critical success factors and key performance indicators into business intelligence systems, an organization's most important financial ratios can also be improved. Comprehensive and readable, Thierauf's book will advance the knowledge and skills of all information systems providers and users. It will also be useful as a text in upper level courses covering a wide range of topics essential to an understanding of executive business systems generally and specifically their creation and management. The theme underlying Thierauf's unique text is that a thorough understanding of a company's operations is crucial if the company is to be moved to a higher level of competitive advantage. Although data warehousing, data mining, the Internet, the World Wide Web, and other electronic aids have been in place for at least a decade, it is the remarkable and unique capability of business intelligence systems to utilize them that has in turn revolutionized the ability of decision makers to find, accumulate, organize, and access a wider range of information than was ever before possible. Effective business intelligence systems give decision makers a means to keep their fingers on the pulse of their businesses every step of the way. From this it follows that they are thus able to develop new, more workable means to cope with the competition successfully. Comprehensive and readable, Thierauf's book will advance the knowledge and skills of all information systems providers and users. It will also be useful as a text in upper level courses covering a wide range of topics essential to an understanding of executive business systems generally and specifically their creation and management.

Perspectives of Information Systems Vesa Savolainen, 2012-12-06 Information system science, defined broadly, is highly interdisciplinary because it can be seen as the effective analysis, design, delivery, use, and impact of information technology in organizations and society. Many basic as well as advanced books on information systems and their development apply approaches and theories from such disciplines as technology management,

science economics mathematics psychology sociology and philosophy Such new branches of information system science as mobile information systems multimedia information systems telematic commerce and cooperative work support systems have incorporated theories from such disciplines as organization science education sciences communication science and musicology Objectives and Uses of This Book This book focuses on various issues in information systems and their development as well as on the advanced utilization of new information technology The fields and issues that are analyzed in this book have not been discussed in the same context in the current scientific literature although they are becoming more important in information systems development This book includes both theoretical foundations and practical approaches for each topic and therefore it is of relevance both to scientists of information systems and to practitioners in information systems development introduction and use Large companies and software houses will also find this book useful in its discussion of methods for evaluating information technologies systems methodologies and tools Our colleagues have expressed a need for this kind of book We offer new perspectives on key topics in information systems research Handbook of Public Information Systems, Second Edition Christopher M Shea, 2000-01-20 Written by more than 60 contributors who depict the remarkable transformation of the public management profession by computers this book presents the historical institutional legal organizational functional policy and theoretical background that constitutes IT literacy for public service The book describes the application of IT to training budgeting and policy simulation at the federal level and to community planning community telecommunications and welfare at the state level Providing a broad and timely overview of IT as it applies to the public sector the book collects critical knowledge and delivers insight into contemporary uses of IT in the public sphere

On-line Analytical Processing Systems for Business Robert J. Thierauf, 1997-09-30 On line analytical processing OLAP is clearly a new approach to information system technology offering a much needed way to make informed decisions better and faster One of its most important characteristics is multidimensional analysis analysis that goes beyond the conventional two dimensional analysis and provides users with rapid retrieval of data from organizational databases data warehouses or both Not only that but most importantly says Dr Thierauf it allows users to look at different dimensions of the same data thus enabling them to do analyses across departmental and even corporate boundaries How it works and OLAP's many benefits to aid users in the public and private sectors is spelled out here comprehensively yet concisely and with the author's customary well developed examples and clear prose His book will be important reading for people at all levels of management and in all types of organizations Another way of viewing OLAP is getting a typical company out of the custom report writing business and into the data cube server building business An OLAP data structure can be thought of as a Rubik's Cube of data that users can twist and twirl in different ways to work through what if and what happened scenarios to get at the whys of the situation Within an OLAP environment the focus is on performing dictionary definition and maintenance as well as mapping flat files or relational columns to dimensions and measures Although this may sound like a lot of work managing one data

cube is more efficient than writing a number of custom reports Currently some vendors provide administrative tools to get the data into the cubes in the first place in the proper form and on a regular basis Hence the job of managing data has been simplified for users Software Creativity Robert L. Glass,1995 If you like the author feel that software construction is primarily a problem solving activity all problem solving requires creativity software problem solving is deeply complex and software problem solving requires the ultimate in creativity then this book is for you In Software Creativity Robert L Glass answers the question Which is more important in software construction Brilliant process or brilliant people coming down solidly on the side of people Glass draws on more than 30 years of personal experience as a software engineer and educator to present an unorthodox approach to software problem solving that suggests solutions lie not in discipline formality and quantitative reasoning but in flexibility creativity and qualitative reasoning **Interfaces** ,1993 Seeks to improve communication between managers and professionals in OR MS Developing Capabilities Among Small and Medium-sized Enterprises in Malaysia ,2009 Datamation ,1993 **The Academy of Management Review** Academy of Management,1993 *Small and Medium-sized Enterprises Development in Malaysia* ,2007 **Proceedings** ,1998

Transnational Corporations Centre on Transnational Corporations (United Nations),1993 *Effective Management and Evaluation of Information Technology* Robert J. Thierauf,1994-08-23 Today s MIS manager must understand and apply the latest thinking on the crucial management functions planning organizing directing and controlling Moreover not only must managers understand the research based foundations underlying this thinking they must also know how to leverage the new MIS technologies and incorporate them into it Thierauf s new book guides managers through the technology managerial function interface explains latest research and its applications and then provides MIS managers their external auditors and consultants with a unique questionnaire to help them assess the performance of their MIS groups and their own managerial effectiveness With illustrations checklists guidelines and unusual clarity of presentation not only will Thierauf s book help MIS managers and those they report to understand better their day to day tasks but it will also shed new light on the technologies themselves and their inevitable work impacts **Optimal Knowledge Management** Robert J. Thierauf,James J. Hctor,2006 This book outlines a new way of approaching the development and implementation of information systems Not only does the book explore a different approach to determining an organization s opportunities and solving its problems but it also highlights methods for optimal decision making Provided by publisher **The Writers Directory** ,2013 **The Cumulative Book Index** ,1994 A world list of books in the English language Impact of Information Technology on Society ,1998 **Creative and Innovative Approaches to the Science of Management** Yuji Ijiri,1993-07-30 Bringing together an internationally known group of scholars of management and accounting under the editorial direction of Yuji Ijiri this volume explores new approaches to the science of management The essays are grounded in general management theory However at the same time they have a strong orientation toward practical applications Together they provide a rigorous

foundation for further creativity and innovation in management practice and management science The volume is divided into seven sections The first sets forth new approaches to accounting and control This is followed by an examination of computer and decision support systems The third section looks at resource management human economic and financial while the fourth highlights new approaches to organization design Part five deals with industry and economy studies Parts six and seven provide methodological contributions to the science of management Together the essays provide a rigorous foundation for further creativity and innovation in actual management practice and management of science This volume will be of interest to scholars of business management and accounting as well as practitioners in these areas Bibliographic Index
,1994

Creative Computer Software For Strategic Thinking And Decision Making Book Review: Unveiling the Magic of Language

In an electronic digital era where connections and knowledge reign supreme, the enchanting power of language has become much more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is truly remarkable. This extraordinary book, aptly titled "**Creative Computer Software For Strategic Thinking And Decision Making**," written by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve into the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

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Table of Contents Creative Computer Software For Strategic Thinking And Decision Making

1. Understanding the eBook Creative Computer Software For Strategic Thinking And Decision Making
 - The Rise of Digital Reading Creative Computer Software For Strategic Thinking And Decision Making
 - Advantages of eBooks Over Traditional Books
2. Identifying Creative Computer Software For Strategic Thinking And Decision Making
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an eBook Platform
 - User-Friendly Interface
4. Exploring eBook Recommendations from Creative Computer Software For Strategic Thinking And Decision Making
 - Personalized Recommendations
 - Creative Computer Software For Strategic Thinking And Decision Making User Reviews and Ratings

- Creative Computer Software For Strategic Thinking And Decision Making and Bestseller Lists
- 5. Accessing Creative Computer Software For Strategic Thinking And Decision Making Free and Paid eBooks
 - Creative Computer Software For Strategic Thinking And Decision Making Public Domain eBooks
 - Creative Computer Software For Strategic Thinking And Decision Making eBook Subscription Services
 - Creative Computer Software For Strategic Thinking And Decision Making Budget-Friendly Options
- 6. Navigating Creative Computer Software For Strategic Thinking And Decision Making eBook Formats
 - ePub, PDF, MOBI, and More
 - Creative Computer Software For Strategic Thinking And Decision Making Compatibility with Devices
 - Creative Computer Software For Strategic Thinking And Decision Making Enhanced eBook Features
- 7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Creative Computer Software For Strategic Thinking And Decision Making
 - Highlighting and Note-Taking Creative Computer Software For Strategic Thinking And Decision Making
 - Interactive Elements Creative Computer Software For Strategic Thinking And Decision Making
- 8. Staying Engaged with Creative Computer Software For Strategic Thinking And Decision Making
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Creative Computer Software For Strategic Thinking And Decision Making
- 9. Balancing eBooks and Physical Books Creative Computer Software For Strategic Thinking And Decision Making
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Creative Computer Software For Strategic Thinking And Decision Making
- 10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
- 11. Cultivating a Reading Routine Creative Computer Software For Strategic Thinking And Decision Making
 - Setting Reading Goals Creative Computer Software For Strategic Thinking And Decision Making
 - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Creative Computer Software For Strategic Thinking And Decision Making
 - Fact-Checking eBook Content of Creative Computer Software For Strategic Thinking And Decision Making
 - Distinguishing Credible Sources

13. Promoting Lifelong Learning
 - Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
 - Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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